Red Wolf Receives Certification as 'Woman-Owned' Business

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SANFORD, N.C. - Red Wolf Co. LLC, a Sanford-based company providing contracted manufacturing services for industry, received certification earlier this month as a Women's Business Enterprise by a regional certifying partner of the Women's Business Enterprise National Council.

Certification allows Red Wolf to qualify for governmental contracts under affirmative action guidelines encouraging the use of minority- and women-owned businesses. Many private companies also consider women-owned companies for contracts as part of their effort to foster diversity among vendors.

"This raises our visibility in the competition for contracts and could open some new opportunities for the company," says Kim Sutton, president of Red Wolf. "Along with our quality certification, it provides important information and value for companies looking for the wide range of manufacturing services we provide."

Last summer, Red Wolf received ISO 9001:2008 certification, based on standards published by the International Organization for Standardization, for its quality management system. That credential extends through June 2012.

Red Wolf specializes in building partnerships with companies wanting to have products manufactured entirely off their own site or needing to have component parts or machines constructed for their manufacturing lines.

In most cases, Red Wolf builds products from their clients' specifications or drawings. For other clients, the company provides services in fabrication, assembly and kitting - the process of procuring and distributing product material to provide more value and convenience for customers.

"Our manufacturing expertise, material management capabilities and quality reputation set us apart from our competition," Sutton says.
Qualifying as a Women's Business Enterprise, as with other business designations, includes a rigorous review process. Evaluators conduct an in-depth analysis of the business and on-site inspections to confirm that the company is at least 51-percent owned, operated and controlled by one woman or a group of women.

According to results published last month by the U.S. Census Bureau, women-owned firms accounted for nearly 29 percent of all non-farm businesses in the United States in 2007, when data were gathered for its Survey of Business Owners.

"We already work with companies representing a range of industries, including power generation, security equipment, automation, consumer products and green energy," says Sutton. "We hope the latest certification will make Red Wolf even more attractive to companies in these industries - and to companies in other industries, as well."

**About Red Wolf Co. LLC**

Red Wolf Co. LLC provides contracted manufacturing, working from engineered drawings, as well as kitting and inventory management services for a growing list of domestic and international customers. The company also works with customers to help them achieve productivity and cost goals, and is certified for governmental contracts as a women-owned business. [redwolfllc.com]

**About the Women's Business Enterprise National Council**

Founded in 1997, the Women's Business Enterprise National Council is the largest third-party certifier of businesses owned, controlled and operated by women in the United States and a leading advocate of women-owned businesses as suppliers to America's corporations. [wbenc.org]

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